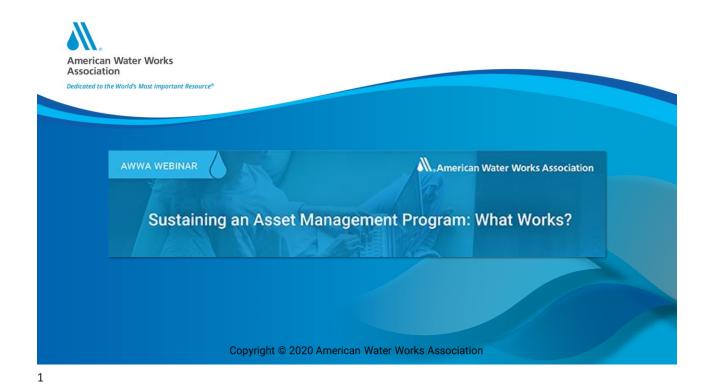
AWWA Webinar: Sustaining an Asset Management Program: What Works? August 19, 2020



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The next-generation technology for AGING WATER INFRASTRUCTURE



WEBINAR MODERATOR



Dinorah Sanchez
Asset Management Subject
Matter Expert
Cityworks

Dinorah is the Asset Management Subject Matter Expert for Cityworks. She currently co-leads the AWWA's Sustaining Asset Management subcommittee and serves on APWA's Asset Management Knowledge Team. Previously, she was the Asset & Operations Manager at the City of Sugar Land's Public Works Department, responsible for the corporate asset management program, GIS-centric work order system, call center and customer service, and budgets. Dinorah earned a Certificate in Asset Management from The Institute of Asset Management. She received her Bachelor of Science from Mercyhurst University in Erie, PA and her Master of Public Service and Administration from the Bush School of Government and Public Service at Texas A&M University.

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PANEL OF EXPERTS



Celine Hyer, PE, IAM Senior Vice President Arcadis



Jennifer Suttles, PE
Division Director, Operations
Technical Services
Gwinnett County Department
of Water Resources (GCDWR)



Rachel Crawley, IAM Cert
Asset Management
Program Coordinator
Tarrant Regional Water
District

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AGENDA

- I. Key Success Factors for Sustainable Asset Management Programs
- II. Case Study for Sustaining an Asset Management Program
- III. Leveraging ISO 55000 to Sustain an Asset Management Program

Celine Hyer

Jennifer Suttles

Rachel Crawley



ASK THE EXPERTS



Celine Hyer, PE, IAM Arcadis



Jennifer Suttles, PE Gwinnett County Department of Water Resources (GCDWR)



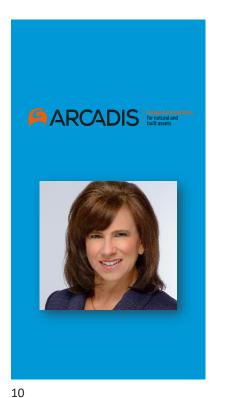
Rachel Crawley, IAM Cert Tarrant Regional Water District

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KEY SUCCESS FACTORS FOR SUSTAINABLE ASSET MANAGEMENT PROGRAMS

Celine Hyer, PE, IAM Senior Vice President Arcadis



PURPOSE

- Has your Utility successfully started an asset management program but is having a hard time sustaining interest and making progress?
- If so, this session will provide examples of the key elements such as, addressing change
 management, creating strategy, establishing a culture of asset management, and other
 successes factors required to sustain an asset management program.





LEARNING OBJECTIVES

As a result of this presentation the viewers will learn the challenges of sustaining an asset management program and ideas on how to overcome them including:

- Identifying the key attributes of a sustainable and successful Asset Management Program.
- Recognize strategy and change management is important and leveraging it as cooperation among the organization's various procedures and levels to adopt sustainable asset management.
- Understand how to begin to quantify the benefits of an Asset Management Program



TODAYS AGENDA

- ✓Introduction to Sustainability and Challenges
- √Key Success Factors
 - Strategy
 - Governance
 - Change Management & Culture
 - Documenting the Benefits
 - Continuous Improvement
- ✓ Questions





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ASSET MANAGEMENT IMPLEMENTATION DRIVERS ARE DIVERSE, BUT SUSTAINABILITY CHALLENGES ARE THE SAME

Regulatory Requirements

Loan Requirements

Significant Asset Failures

Increased Customer Expectations

Desire to Be Best In Class

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POLL QUESTION

Please select all drivers your organization had for implementing your Asset Management Program

- 1. State regulatory requirements or SRF loan requirements
- 2. Increasing asset failures impacting customers
- 3. Desire to be best in class utility
- 4. Cost savings on capital or O&M expenditures
- 5. Other



SUSTAINABILITY & ASSET MANAGEMENT

sus-tain-a-bil-i-ty

Noun: the ability to be maintained at a certain rate or level

Asset Management is (from EPA):

- · A formalized body of management practices
- Applied to the entire portfolio of assets at all levels of the organization
- That seeks to minimize the total cost of acquiring, operating, maintaining and renewing the assets
- Within an environment of limited resources
- While continuously delivering the service levels customers desire and regulators require
- At an acceptable level of business risk to the organization



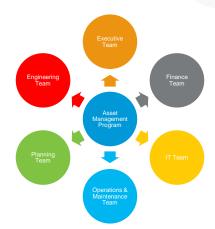
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KEY CHALLENGE: ASSET MANAGEMENT REQUIRES MULTIPLE ENABLERS AND CROSS ORGANIZATIONAL SUPPORT

Asset Management Enablers:

- Leadership & Team Roles
- Information System & Tools
- Documented Processes & Procedures
- Audit and Improvement Process



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KEY CHALLENGE: IMPLEMENTATION IS TYPICALLY A LONG JOURNEY - 3 OR MORE YEARS

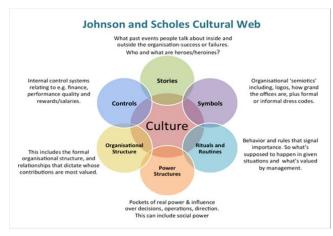


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KEY CHALLENGE: CHANGING THE CULTURE OF THE ORGANIZATION IS OFTEN THE FORGOTTEN TASK

"Culture eats strategy for breakfast"



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SUCCESSFUL STRATEGY MUST PROVIDE "LINE OF SIGHT" AND ALLOWS FOR PRACTICES TO BECOME PART OF DAILY BUSINESS



Provide Safe and Reliable Drinking Water Service to Our Customers

We will adopt a risk-based approach to maintenance.

Risk-based maintenance will be applied to our most critical assets.

Risk-based maintenance will improve asset reliability by 2021.

Risk-based maintenance will be introduced starting in Jan 2019 for all Water Treatment Plants.

Predictive maintenance testing scheduled in CMMS for mechanical, structural, and electrical assets based on criticality.

DOCUMENTING A LONG-TERM STRATEGY IS KEY - STRATEGIC ASSET MANAGEMENT PLAN (SAMP)

SAMP Table of Contents

Introduction

- Purpose of plan
- Assets Covered by Plan
- Current Asset Conditions
- Accomplishments to Date

Strategic Framework

- Line of Sight/Alignment
- Policy Statement
- SWOT AnalysisAM Framework Adopted

III Governance

- Organizational Structure
- Communications Plan
- Meeting Schedules
- Skills/Training Matrix

VI. Performance Management

- Levels of Service
- Key Performance Indicators

IV. Risk Assessment Framework

- Corporate
- Asset Class Specific

V. Capital Planning Prioritization Framework

- Business Cases and Life Cycle Cost
- Project Prioritization

VI. Continuous Improvement

- · Gap Analysis and Benchmarking
- · Implementation Roadmap
- Funding Needs for Implementation
- Management Review Process

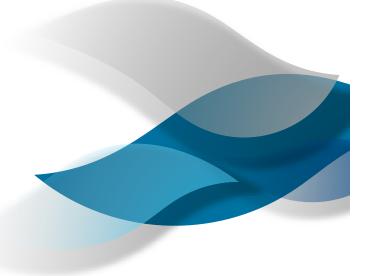


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KEY SUCCESS FACTORS -GOVERNANCE



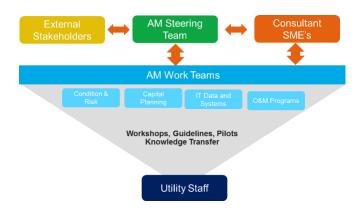
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EFFECTIVE GOVERNANCE FOR THE PROGRAM IS KEY -**ROLES & RESPONSIBILITIES**

Teams Versus Specific Positions?







EFFECTIVE GOVERNANCE FOR THE PROGRAM IS KEY -STAFF COMPETENCIES

- IAM defines 7 key roles with 27 competencies needed
- A skills/training matrix can begin the process
- · May need to revise position descriptions to include AM tasks





EFFECTIVE GOVERNANCE FOR THE PROGRAM IS KEY - COMMUNICATIONS

- · Create an Annual Schedule
- · Identify all Audiences
- Use Multiple Communication Forms
- · Think Outside the Box!



7









HAVE A PLAN FOR CHANGE MANAGEMENT

Tactics for Building Reinforcement:

- · Celebrations & Recognition
- Rewards
- Feedback from Employees
- Audits and Performance Management Systems
- · Accountability Systems

ADKAR Model



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SHAPE THE CULTURE TO MAKE ASSET MANAGEMENT BECOME THE WAY YOU DO BUSINESS

Public Sector Strategies:

- Matrix Teams/Matrix Management
- · Participatory Leadership
- Fun
- Communications
- · Be a Learning Organization
- · Prepare the Next Generation

"An organization's culture is a social reality that signals to employees what they should do, feel and think. It's a set of behavioral, emotional, and psychological frameworks that members adopt and perpetuate, often unconsciously. It is 'the way we do things around here."





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ASSET MANAGEMENT PROVIDES MANY BENEFITS – BUT ARE DIFFICULT TO DOCUMENT

Financial

- Cost Savings
- · Cost Avoidance
- · Revenue Enhancements

Social

- · Customer Satisfaction
- · Employee Satisfaction
- · Injury Reduction

Environmental

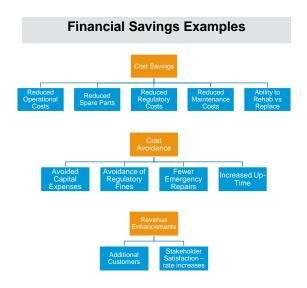
- · Regulatory Improvements
- Resource Efficiencies



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ASSET MANAGEMENT PROVIDES MANY BENEFITS – FINANCIAL SAVINGS ARE THE EASIEST TO EVALUATE



Savings Documented by Australian Utilities



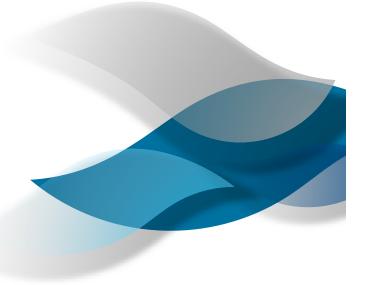
- Capital Deferral
- Reduced Risk
- Optimized Maintenance
- Optimized Operations
- Reduced Cost of ActivitiesManaged Future Renewal Strategies

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KEY SUCCESS FACTORS – CONTINUOUS IMPROVEMENT FRAMEWORK



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ISO 55000 SERIES ASSET MANAGEMENT FRAMEWORK SUPPORTS A CONTINUOUS IMPROVEMENT PROCESS

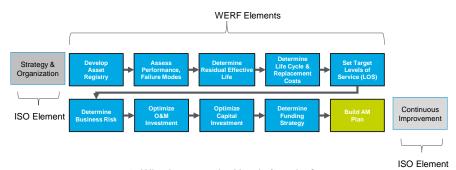




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YOU CAN BLEND BOTH ISO AND WRF FRAMEWORKS TO INCLUDE STRATEGY & CONTINUOUS IMPROVEMENT

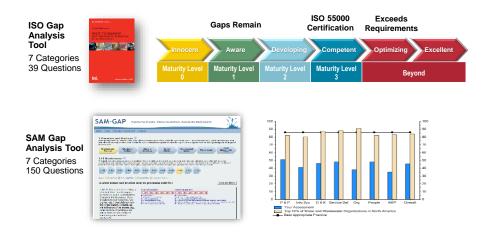


- 1. What is my required level of service?
- 2. What is the current state of my assets?
- 3. Which assets are critical to sustained performance?
- 4. What are my best O&M and CIP strategies?
- 5. What is my best long term funding strategy?



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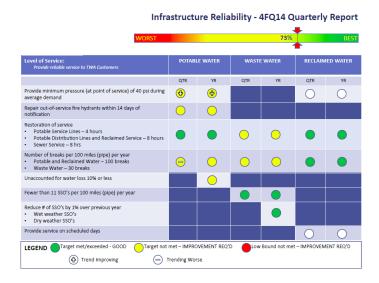
GAP ANALYSIS TOOLS SUPPORT COMPREHENSIVE PROGRAM AUDITS



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EVALUATION OF SERVICE LEVELS ON A REGULAR BASIS ALSO SUPPORTS CONTINUOUS IMPROVEMENT





SUMMARY

Asset Management Programs take time to implement and can be difficult to maintain momentum.

- ✓ Using an ISO 55000 series framework incorporates continuous improvement https://www.iso.org/standard/55088.html
- ✓ Applying the ADKAR model can help define change management strategies https://www.prosci.com/adkar/adkar-model

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POLL QUESTION

Where are you on your Asset Management Journey?

- Not started yet
- 2. Getting started <1 year
- 3. Intermediate working on a planned roadmap to meet maturity
- 4. Almost fully mature SAMP and AMP's completed
- 5. Very mature program according to a formal assessment



ASK THE EXPERTS



Celine Hyer, PE, IAM Arcadis



Jennifer Suttles, PE Gwinnett County Department of Water Resources (GCDWR)



Rachel Crawley, IAM Cert
Tarrant Regional Water
District

Enter your **question** into the **question pane** on the right-hand side of the screen.

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Gwinnett

CASE STUDY FOR SUSTAINING AN ASSET MANAGEMENT PROGRAM

GWINNETT COUNTY DEPARTMENT OF WATER RESOURCES

Jennifer Suttles, PE
Division Director
Operations Technical Services







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ABOUT GWINNETT COUNTY

- 437 sq mi Georgia county located 35 miles northeast of Atlanta
- Population approaching 1M
- Projected population 1.5M by 2040
- Most diverse county in the Southeast



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ABOUT US - INFRASTRUCTURE

Water Distribution System

3,800 miles



Sewer Collection System

3,000 miles



Storm Water System

1,500 miles





45

45



ABOUT US - INFRASTRUCTURE

Water Production

Two Facilities
150 MG per day
98 MG per day



Water Reclamation

Three Facilities 60 MG per day 22 MG per day 16 MG per day



Wastewater
Pump Stations

213 Pump Stations





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ABOUT US - ORGANIZATION

Department of Water Resources

Technical Services

Facility Operations

Field **Operations**

Engineering and Construction

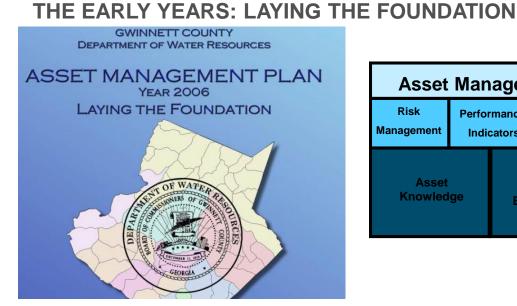
Business and Staff Services

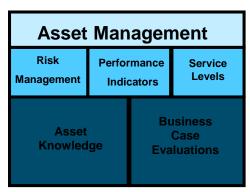
- BCE's
- Master Plans
- Data Analysis
- AM Plans
- Project
- Scoping CIP Planning
- Maximo
- PdM
- Reliability Engineering
- Conduct inspections
- Populate CMMS
- GIS
- Linear CMMS
- **Project** Execution
- Customer surveys
- Feedback



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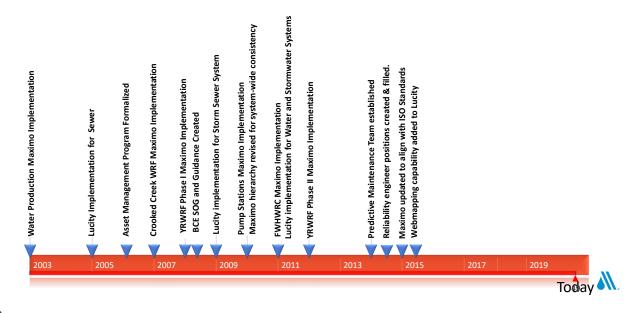








THE EARLY YEARS: BUILDING THE REPOSITORY



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THE EARLY YEARS: BUILDING THE REPOSITORY

- ~ 20 years of data collection around work orders, inspections, etc. within CMMS
 - Lucity: 156k work orders, 330k storm conduit inspections, 53k PACP inspections
 - Maximo: 656k PM/CM work orders
- Continual refinement around hierarchy of the asset registry
- Continual refinement of how work is coded and the quality of the inspections and WO
- Steadily developed AM program to include
 - comprehensive asset inventories,
 - robust maintenance management systems,
 - asset condition documentation,
 - risk-based prioritization,
 - business case evaluations, and
 - monitoring of KPIs



0



MORE RECENTLY



Gap analysis of full-scale population of EUL, install date, purchase cost and replacement cost for vertical assets



Statistical analysis and failure curves for distribution system



ML algorithms for distribution system and gravity sewer system failure prediction



Creation of a Strategic Asset Management Plan





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DEFINITION - SAMP

- ISO 55000 A SAMP is documented "information that specifies how organizational objectives are to be converted into asset management objectives, the approach for developing asset management plans, and the role of the asset management system in supporting achievement of the asset management objectives"
- High-level strategic plan that documents the relationship between the
 organizational objectives and the asset management objectives, defines
 "the framework required to achieve the asset management objectives" and
 "should be used to develop the asset management plan(s)."







STRATEGIC ASSET MANAGEMENT PLAN



Defines the purpose of asset management plans and aligns the County's larger strategic goals to the Plan



Delineates asset classes into various systems



Creates a common methodology for defining risk and a common structure for development of the plan





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POLL

How long has your utility had a Strategic Asset Management Plan?

- · Do not currently have a SAMP
- · SAMP currently underway but incomplete
- · SAMP in place for 2 years or less
- · SAMP in place for more than 2 years

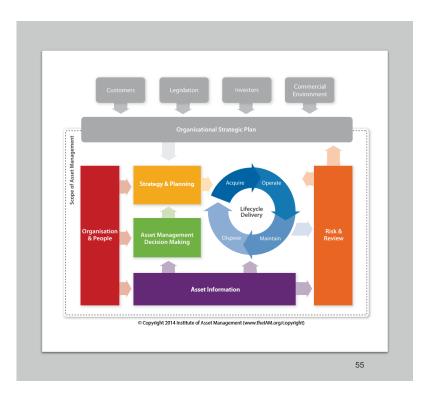




SAMP STRATEGY SETTING WORKSHOP

- Gained collective understanding of existing GCDWR asset management practices
- Shared common asset management frameworks used by industry peers
- Discussed any potential challenges associated with the development and implementation of the SAMP and subsequent TAMPs
- Discussed how to keep the SAMP and TAMPs current and a part of normal course of business at GCDWR





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SAMP - LEVELS OF SERVICE WORKSHOP

- Reviewed common levels of service across core GCDWR functions (water reclamation, water filtration, pump/lift stations, water distribution, sewer collection and force mains, stormwater system, customer service, regulatory compliance, water quality)
- Reviewed operational performance indicators, reference materials, and templates based on experience and industry standards
- Identified a preliminary list of service level measures and targets that align with GCDWR's organizational and Asset Management goals





COMMON STRUCTURE FOR ALL ASSET MANAGEMENT PLANS

- 1. Introduction
- 2. Asset Inventory, Hierarchy and Ownership
- 3. Levels of Service and Key Performance Indicators
- 4. Criticality
- 5. Asset Condition and Performance
- 6. Quantification of Risk
- 7. Operating, Maintenance and Replacement Strategies
- 8. Long-term Renewal Plan
- 9. Recommendations for Data Quality Improvement
- 10. Appendix: Log of Substantive Changes



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FUTURE OF ASSET MANAGEMENT PLANNING AT DWR



- Piloting a Digital Asset Management Plan for Yellow River WRF to provide (near) real-time information on:
 - Inventories
 - KPI's
 - Criticality, Condition and Risk
 - Long range renewal planning
- Being built on business intelligence platform (Tableau)



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SUMMARY

- DWR has built a rich foundation of asset knowledge
- · Data quality has continuously evolved, improving our ability to make data-driven decisions
- Predictive analytics/AI/ML will more definitely connect capital planning to our levels of service goals
- · Common framework of the SAMP will ensure consistency across the organization
- · Digital future ensures data will be current, relevant and continuously accessible



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THANK YOU!

• For further information, contact me at jennifer.suttles@gwinnettcounty.com.



06



ASK THE EXPERTS



Celine Hyer, PE, IAM Arcadis



Jennifer Suttles, PE Gwinnett County Department of Water Resources (GCDWR)



Rachel Crawley, IAM Cert
Tarrant Regional Water
District

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LEVERAGING ISO 55000 TO SUSTAIN AN ASSET MANAGEMENT PROGRAM

Rachel Crawley, IAM Cert
Asset Management Program
Coordinator
Tarrant Regional Water District



AGENDA

- Tarrant Regional Water District Overview
- TRWD's Asset Management Program and Lessons Learned
- Conclusions



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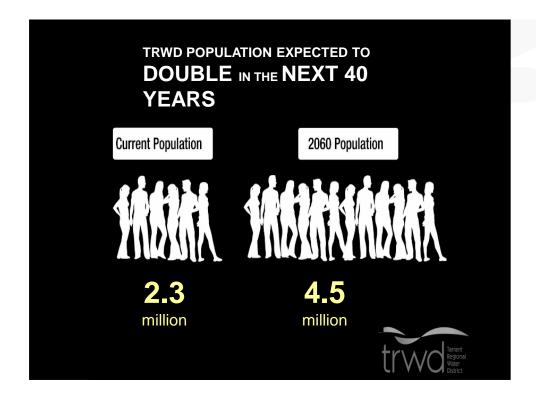


ABOUT TRWD

- · Founded in 1924 to manage floods
- · One of the largest raw water suppliers in the state of Texas
- · Supply over two million people in the North Central Texas area
- Serve more than 30 wholesale customers including the cities of Fort Worth, Arlington, Mansfield and the Trinity River Authority
- · Operations span an 11-county area
- Four reservoirs, 11 large pump stations and more than 170 miles of large diameter pipeline used for water transport



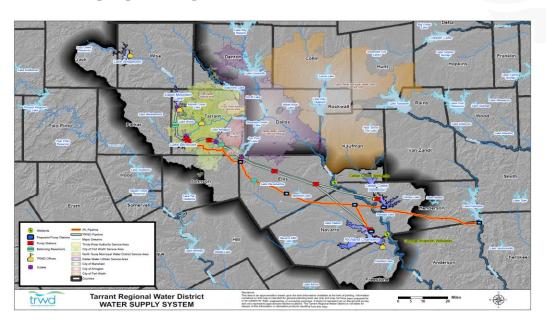








TRWD SYSTEM OVERVIEW









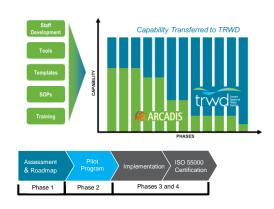




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OUR ASSET MANAGEMENT JOURNEY







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ALIGNING ASSET MANAGEMENT WITH THE BUSINESS



- · Lessons Learned
 - Do not underestimate the time and effort required to clarify and communicate objectives
 - Do not be afraid to make adjustments at all levels
 - Ensure key stakeholders understand that asset management was not a functional silo, but a series of processes connecting many aspects of the organization



COMMUNICATING AND RECOGNIZING **ORGANIZATIONAL IMPACTS**



Lessons Learned

- Communications are key and should be driven by the organization
- Early identification of long-term roles helps anticipate potential organizational adjustments
- IT, HR, and PMO are examples of groups that were included in the steering committee to ensure full organizational alignment

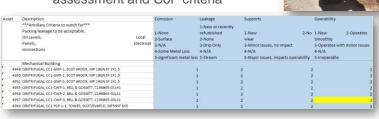


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ENGAGE OPERATIONS EARLY IN THE PROGRAM

Lessons Learned

- The team recognized the need to better communicate and engage operations to bring them onboard
- Conduct in-house inventory and condition assessment to ensure early adoption
- Developed our own condition assessment and CoF criteria





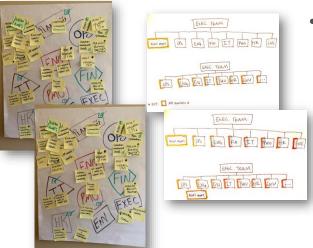
POLL: WHERE DOES ASSET MANAGEMENT FALL AT YOUR ORGANIZATION?

- Engineering
- · Operations
- · Its own department
- · Somewhere else

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WHERE DOES ASSET MANAGEMENT FIT IN OUR ORIGINIZATION?



- Lessons Learned
 - Engage stakeholders to understand the role of asset management across the organization
 - Assess potential organizational models and chose the one that works for you



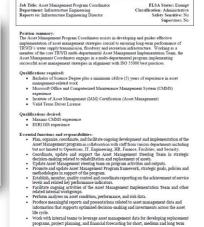


ALIGNING THE WHOLE BUSINESS: EMBEDDING ASSET MANAGEMENT INTO THE ORGANIZATION

Lessons Learned

 Leverage your HR function to embed asset management objectives, skills and competencies within the organization





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USING DATA FROM ASSET MANAGEMENT FOR DECISION MAKING





ESTABLISH A STRONG GOVERNANCE

Lessons Learned

- Formal governance maintains momentum and enables continuous improvement
- Transform steering team committee into governance committee

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Annually	Check-in 1 – Identify training needs for budget Review shop drawings and vendor O&M documents for existing facilities in Maximo	Policy Review - Asset Management Policy and Strategic Asset Management Plan ISO Roadmap	Update Asset Management Plans	SOPs (CA, Maintenance, etc.) CA Annual Planning Innovation	Field CA	Field CA KPI Annual Review	Field CA	Field CA Performance Review Alignment	Skills & Competencies – Job Joscription Review	CA Annual Results	Self- assessment / Audit Function	Staff Resources
Quarterly			CIP project / input to budgeting effort			CIP project / input to budgeting effort			CIP project / input to budgeting effort			CIP project / input to budgeting effort
Monthly	LoS & KPIs Tracking - IT Stakeholder Comms. / Alignment As applicable: After Action Reviews; Continuous Improvement Effort	LoS & KPIs Tracking - IT Stakeholder Comms. / Alignment As applicable: After Action Reviews; Continuous Improvement Effort	LoS & KPIs Tracking - IT Stakeholder Comms. / Alignment As applicable: After Action Reviews; Continuous Improvement Effort	LoS & KPIs Tracking - IT Stakeholder Comms. / Alignment As applicable: After Action Reviews; Continuous Improvement Effort	LoS & KPIs Tracking - IT Stakeholder Comms. / Alignment As applicable: After Action Reviews; Continuous Improvement Effort	LoS & KPIs Tracking - IT Stakeholder Comms. / Alignment As applicable: After Action Reviews; Continuous Improvement Effort	LoS & KPIs Tracking - IT Stakeholder Comms. / Alignment As applicable: After Action Reviews; Continuous Improvement Effort	LoS & KPIs Tracking - IT Stakeholder Comms. / Alignment As applicable: After Action Reviews; Continuous Improvement Effort	LoS & KPIs Tracking - IT Stakeholder Comms. / Alignment As applicable: After Action Reviews; Continuous Improvement Effort	LoS & KPIs Tracking - IT Stakeholder Comms. / Alignment As applicable: After Action Reviews; Continuous Improvement Effort	LoS & KPIs Tracking - IT Stakeholder Comms. / Alignment As applicable: After Action Reviews; Continuous Improvement Effort	LoS & KPIs Tracking - IT Stakeholder Comms. / Alignment As applicable: After Action Reviews; Continuous Improvement Effort
Attendees	Directors/ Managers/ Supervisors	Steering Team/ Imp. Team	Imp. Team	SOPs-SOP owners CA Planning Imp. Team	Imp. Team	Imp. Team Performance Management team	Imp. Team	Imp. Team Directors/ Managers	Directors/ Managers	Imp. Team	Steering team/Imp. Team	Directors

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DON'T PUT THE CART BEFORE THE HORSE...



Lessons Learned

- Optimize the sequence of your program
- Do not be afraid to limit the scope of the effort to certain asset classes
- Leverage a pilot approach as a mechanism to assess, adjust and ensure effectiveness
- Define business requirements before making modifications to your maintenance management system

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CONTINUOUS IMPROVEMENT

- · Review constantly how we derive value
- Expanding the program to new asset classes and reviewing criteria previously defined in other asset classes
- Look for ways to streamline processes
- Regularly meeting
- · Conduct thorough after action reviews



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SUMMARY

- Engage all critical stakeholders and establish a functional steering committee.
- Engage operations to lead major activities, including the development of technical elements of the program, as well as driving organizational change.
- Enable a feedback mechanism to ensure alignment and value of the new practices at all levels of the organization.
- Effectively and clearly incorporate asset management practices into job functions and daily activities.



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ASK THE EXPERTS



Celine Hyer, PE, IAM Arcadis



Jennifer Suttles, PE Gwinnett County Department of Water Resources (GCDWR)



Rachel Crawley, IAM Cert Tarrant Regional Water District

Enter your **question** into the **question pane** on the right-hand side of the screen.

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ADDITIONAL RESOURCES

- AWWA's Asset Management Resource Community
- Leading Business Practices in Asset Management
- Asset Management Definitions Guidebook
- Level of Progress in Utility Asset Management
- AWWA Manuals
 - M28 Rehabilitation of Water Mains
 - M32 Computer Modeling of Water Distribution Systems
 - M77 Condition Assessment of Water Mains

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UPCOMING WEBINARS

Aug 21 - FREE Webinar Discussion: Legal Issues Surrounding the Return of Workers and Contractors Post-Quarantine

Aug 25 - FREE Webinar from Yokogawa Fluid Imaging Technologies: Integrated Approach to Monitor Taste and Odor Producing Cyanobacteria

Sep 9 - Inland Desalination and Concentrate Management

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- As part of your registration, you are entitled to an additional 30-day archive access of today's program.
- · Until next time, keep the water safe and secure.



PRESENTER BIOGRAPHY INFORMATION

Celine Hyer is the National Water Conveyance Service Line Leader within Arcadis US and is located in their Tampa Florida office. She has a B.S. in Chemical Engineering and an M.S. in Engineering Management from Florida Institute of Technology. Celine has 30 years of experience in Engineering with 20 years that are directly related to advanced asset management program implementations including strategy and renewal and replacement planning for pipelines as well as treatment and pumping facilities. Ms. Hyer currently serves as the Vice Chair of the AWWA Asset Management Committee, the Vice Chair of the AWWA Water Main Condition Assessment Committee, the Chair of the ASCE UESI Asset Management Division, and is the Chairwoman of the Industry Advisory Board for the Sustainable Water Infrastructure Management Center at Virginia Tech.

Jennifer Suttles is Division Director for Operations Technical Services at the Gwinnett County Department of Water Resources. Her division is responsible for strategic and asset management planning, master planning, research, business case evaluations, and project scoping. Jennifer has a Bachelors in Civil Engineering from Georgia Tech and Masters in Agricultural and Biosystems Engineering from the University of Arizona.

Rachel earned a Bachelor of Science degree in Multidisciplinary Studies from Texas Tech University in 2007. She began her career at TRWD in 2009 in the Engineering Department. Since then she has served as assistant project manager and project manager of the Asset Management Project. She currently holds the role of Asset Management Program Coordinator for TRWD.

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